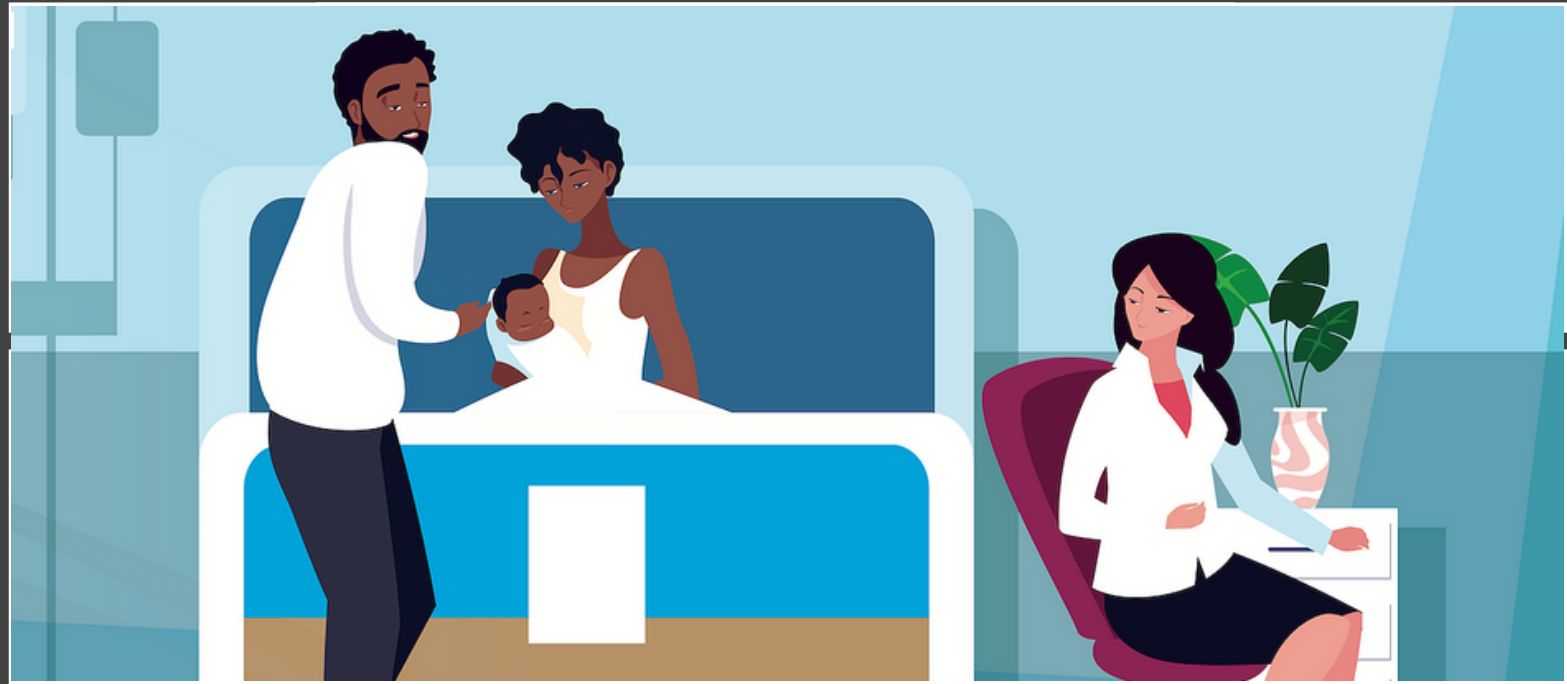


# ONCE UPON A PREEMIE ACADEMY 2021 SPONSORSHIP PACKAGES



AVAILABLE FOR THE YEAR 2021

# ONCE UPON A PREEMIE ACADEMY

HEALTH AND  
RACIAL EQUITY IN  
NEONATAL CARE

## VIRTUAL TRAINING

### OVERVIEW

The Once Upon A Premie Academy™ is the first and only virtual training academy focused on delivering health and racial equity educational programs for perinatal and neonatal professionals. Our purpose is simple, to raise awareness and offer real-time solutions for addressing health and racial equity.

Our 2021 virtual training program will launch this spring and offer educational experiences packed with case studies, parent and healthcare professional testimonials, and opportunities for continuing education credits.

# 2020 ACADEMY INSIGHTS

 **720**

**Registered Attendees!**

 **144**

Requested continuing education credits!

 **100%**

**Would return to OUAP Academy for future trainings!**

# 2020 ATTENDEE INSIGHTS

In the Workplace, attendees reported:

50%

Are RN's

65%

See challenges  
around health +  
racial equity

60%

Plan to make  
changes within  
30-60 days  
around health +  
racial equity



# 2021 Sponsorship Overview

## Enduring + Live Academy:

A year-round **enduring** training program for perinatal and neonatal professionals via a **learning management system** platform. **Continuing education credits** will be available upon request.

## Live Academy:

**Two live training events** during National Prematurity Awareness Month (November). Perinatal and neonatal healthcare professionals and premie parents will train on delivering equitable healthcare to **Black NICU families**. Your sponsorship will allow an unlimited number of professionals to attend **free of charge**. *Continuing education credits will be available for the first 200 registered attendees.*

## Community Education:

**Free one-hour training workshops** to non-traditional healthcare professionals representing premie parent support groups, non-profit organizations, and community health/community birth workers serving low income and NICU families. Your sponsorship will support four organizations to receive a one-hour free Once Upon A Premie Academy training workshop.

# 2021 Sponsorship Levels

**\$50K**

- OUAP Hero Gold Sponsor
- Enduring + Live Academy Sponsor

**\$25K**

- OUAP Supporter Silver Sponsor
- Live Academy Sponsor

**\$15K**

- OUAP Friend Bronze Sponsor
- Community Education

# 2021 Sponsorship Benefits

## Enduring + Live Academy Sponsor (\$50k)

- ✓ Learning Management System co-branding
- ✓ 20 complimentary training passes (Enduring)
- ✓ Unlimited training invitations (Live)
- ✓ Logo placement (website, all marketing & resource Guide)
- ✓ Paid social media marketing

## Live Academy Sponsor (\$25k)

- ✓ Unlimited training invitations (Live)
- ✓ Logo placement (website, all marketing & resource guide)
- ✓ Paid social media marketing

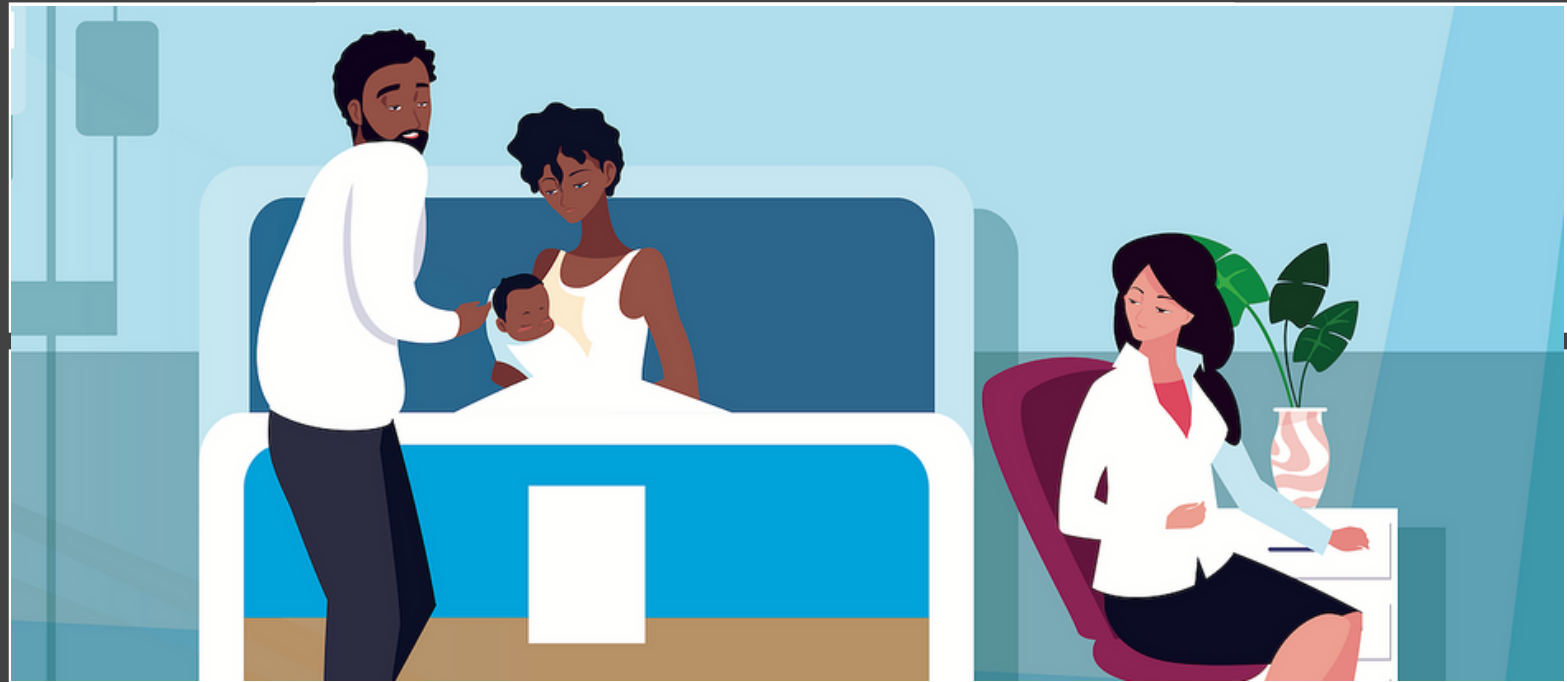
## Community Education Sponsor (\$15K)

- ✓ Logo placement (website, all marketing & resource guide)
- ✓ Paid social media marketing

## ALL SPONSORS

- ✓ 60 second video spotlight on Once Upon A Premie Academy Website (Sponsors Section)
- ✓ Insights directly from front line healthcare professionals & parents
- ✓ Attendee sign in sheets & demographic data (Name, Company, State)
- ✓ Executive summary with training highlights

**TO BECOME A SPONSOR CONTACT:  
INFO@ONCEUPONAPREEMIEACADEMY.COM**



**FOR MORE INFORMATION VISIT:  
WWW.ONCEUPONAPREEMIEACADEMY.COM**

